

HPA UK

# Membership Overview

2026

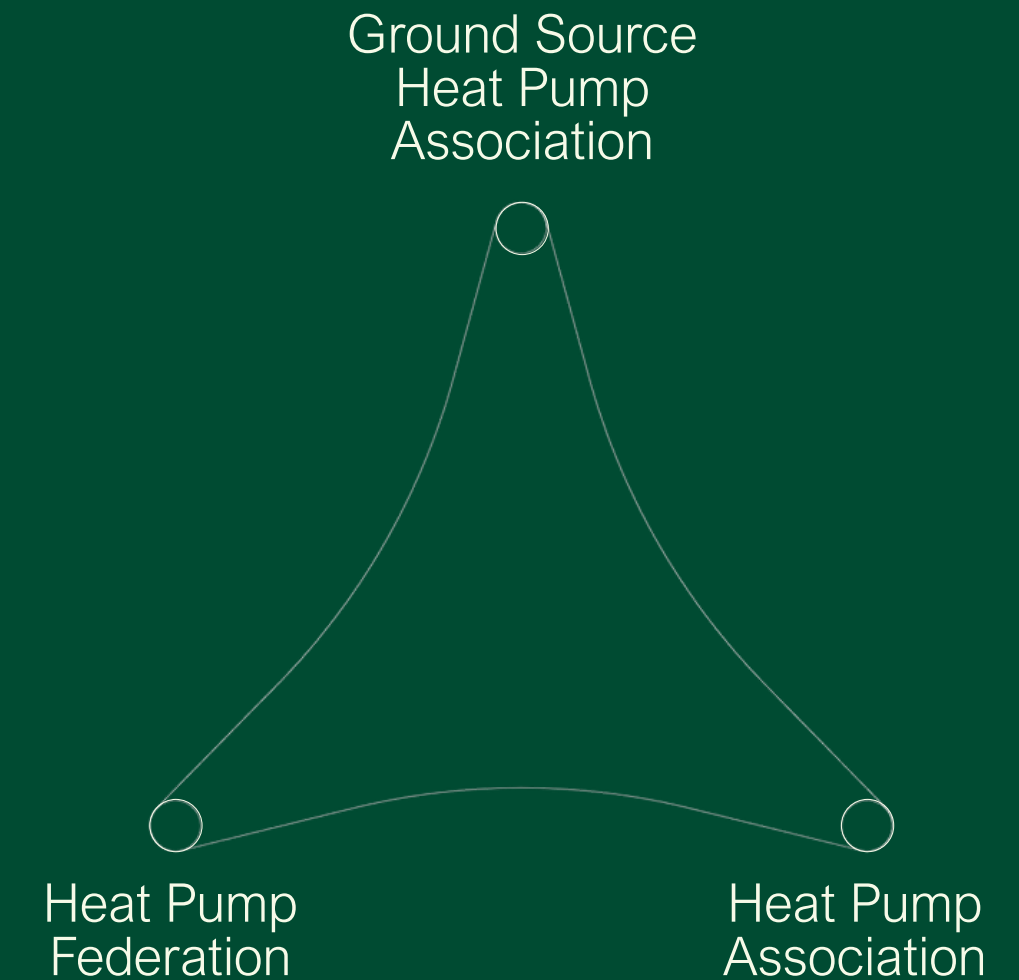
# About Us

HPA UK is the national trade association representing the entire heat pump industry with **over 400 members**.

We bring together every part of the heat pump sector as a single powerful force, collaborating with government and industry to **accelerate the deployment of heat pumps** in the UK.

We champion **all types of heat pumps** as the UK's pivotal heating technology, providing a collective voice for the whole sector.

Formed from a merger of the Heat Pump Association, Ground Source Heat Pump Association and Heat Pump Federation, **we work with government, business and stakeholders** to shape policy, provide robust data, and support technical and training best practice.



# Our Team



**Charlotte Lee,**  
Chief Executive



**Olivia Smalley,**  
Head of Policy and  
Communications



**Chloe Davis,**  
Policy and Communications  
Executive



**Stephen Bielby,**  
Membership and Events  
Consultant



**Nancy Jonsson,**  
Technical Consultant (Technical  
and Standards)



**Bean Beanland,**  
Commercial Heat Pump  
Consultant



**David Cowburn,**  
Technical Consultant (Skills,  
Training and Statistics)



**Joel Hamilton,**  
Shared Ground Loop, Drilling  
and Heat Network Consultant

# Our Board of Directors



**Laura Bishop,**  
Co-Chair  
Founding Director at  
Hillside Infinitas



**Chris Taylor-Hamlin**  
Co-Vice Chair  
Senior Environment Research  
Manager at Daikin



**Mark Wilkins**  
Co-Chair  
Technology and Solutions  
Portfolio Director at Vaillant



**Craig Dolan**  
Past Chair  
Senior Product Marketing  
Manager, Dimplex



**Emma Bohan**  
Co-Vice Chair  
Managing Director  
at IMS Heat Pumps

# Our Structure

**Board of Directors**  
Provides ultimate oversight of the Association

**Governing Body Committee**  
Advises the Board of Directors

**Executive Member Strategy Sessions**  
Advises on HPA UK's Policy Positions and future strategy, through recommendations to the Governing Body Committee.  
Open to all Executive members.

## Working Groups

*Open to Executive and Full members of the HPA UK, meeting up to quarterly online. These include:*

- Residential Technical
- Residential Training
- Commercial, Industrial and Public Sector
- Shared Ground Loop, Low Carbon Heat Networks and Drilling

## Forums:

*Open to Executive, Full and Associate members of HPA UK, meeting bi-annually online:*

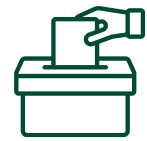
- Policy Forum
- Communication Forum

*Open to all HPA UK members that are active in the installation of heat pumps, meeting regularly online:*

- Installer Forum

# Why Join

Joining HPA UK means becoming part of an Association shaping the future of low-carbon heating in the UK. With over 400 members across the supply chain, we give your organisation the influence, insight and connections needed to thrive in a rapidly growing market.



## Voting and Participation

Steer the strategic direction of the Association.



## Influence & Advocacy

Shape the policies, standards and incentives that directly affect your business.



## Data & Analysis

Access the UK's most comprehensive heat pump market intelligence, trusted by industry and government.



## News & Updates

Stay up-to-date with information that matters to you with HPA UK's member briefings and newsletters.



## Standards & Guidance

Access and shape standards and guidance to support training and technical best practice for quality heat pump installations.



## Networking & Collaboration

Join over 400 organisations across the supply chain and connect with the people driving the transition to heat pumps.



## Events & Forums

Have your voice heard in HPA UK working groups and forums, and access exclusive event and sponsorship opportunities.

# Who We Represent



**Manufacturers:** We represent the country's leading manufacturers supplying heat pumps, components, and associated equipment, accounting for around 90% of UK heat pump sales.



**Installers:** Installers are the backbone of the heat pump sector, and HPA UK amplifies the voices of those working on the ground, gathering valuable insights and expertise.



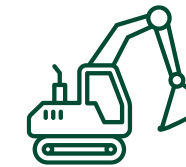
**Training Providers and Certification Bodies:** Our members include organisations delivering essential and advanced training courses for heat pump installers, as well as the certification bodies that uphold industry standards.



**Wholesalers and Distributors:** We represent merchants and distributors supplying heat pumps and associated products across the UK, acting as key hubs for information, support and training.



**Utility Companies:** Major energy suppliers are part of HPA UK, working to help households and businesses transition to heat pumps and supporting customers throughout the journey.



**Drillers and Groundwork Specialists:** The experts who design and install boreholes, ground loops and other essential infrastructure for Ground Source Heat Pumps and Heat Networks.



**Technology Companies:** We connect the software and tech innovators who are at the forefront of creating new ideas and solutions to support the adoption of heat pumps.



**Trade Associations and Industry Partners:** HPA UK works collaboratively across the energy, heating and construction sectors to share insights and drive heat pump deployment.



**Consultants:** From system designers to technology and engineering experts, we represent consultants who bring specialist knowledge and guidance of the sector.



**Universities and Students:** HPA UK works to support those at the start of their journey, just entering the heat pump sector and training those who will join in the future.

# Membership Categories



## Executive Member

Executive members have the highest level of access and influence. Have your say in the strategic direction of HPA UK, gain exclusive access to our most frequent industry data, and receive priority for key opportunities.



## Full Member

As a Full Member of HPA UK, you can play an active role in HPA UK activities, through working groups, workshops and regular industry insights.



## Associate Member

Associate Members receive our regular communications and can participate in HPA UK forums, offering engagement without governance responsibilities.



## Installer Member

For heat pump installation businesses, this membership offers installers the most relevant information and access to our Installer Forum. Free for MCS-certified installers.\*

## Affiliate Member

Affiliate membership is open to students, educational bodies or individuals who are involved or interested in the UK heat pump sector.

*\* Please note that whilst the Installer Membership category is designed specifically for installation businesses, installers are welcome to join HPA UK at any membership level.*

# Member Benefits

Benefit	Executive	Full	Associate	Installation business
Company Law Members (ability to vote on resolutions presented at general meetings.)	Yes	Yes	No	No
Governing Body Committee and Working Group Chairs	Yes (Ability to stand and vote)	Yes (Ability to vote)	No	No
Website Listing	Yes	Yes	Yes	No
Membership Badge Use	Yes	Yes	Yes	Yes

### Events & Working Groups

Benefit	Executive	Full	Associate	Installation business
Working Group Meetings	Yes	Yes	No	No
Sponsor Event Opportunities	Yes (Priority)	Yes	Yes	Yes
Member Workshops	Yes	Yes	Limited	Limited
Forums	Yes	Yes	Yes	Yes

# Member Benefits

## Strategy & Policy Engagement

Benefit	Executive	Full	Associate	Installation business
Regular Policy meetings	Yes	No	No	No
Strategy Sessions (2 per year)	Yes	No	No	No
UK Sales Data Report	Monthly	Quarterly	Bi-annually	No
Consultation Input	Yes (Workshop and input at draft stage)	Yes (Workshop and input at draft stage)	Yes (Input at draft stage)	Yes (Input at draft stage)

### Installation Business (Specific Benefits):

- Attendance at Quarterly Installer Forum
- Elect Installer Representative
- Access to HPA UK Installer WhatsApp Community for updates and discussion with other Installer members

### Universal Benefits (for all members, including Affiliate, Honorary and Reciprocal):

- HPA UK Fortnightly Update
- Monthly Statistics on: Boiler Upgrade Scheme, Government Grants and Incentives Heat Pump Deployment
- Webinar Invitations
- Discounted and preferential attendance at events
- Discounted access to HPA UK Standards and Guidance documents
- Premierline Business Insurance – Preferential rates for HPA UK members

# Our Working Groups

Our working groups meet online regularly through the year, These are open to HPA UK **Executive and Full members**.

## Commercial, Industrial and Public Sector

Dedicated to addressing challenges and opportunities related to heat pumps in non-residential applications. Attendees explore market trends, policy frameworks, financing options, and best practices for commercial and industrial heat pump projects.

## Residential Training

The Residential Training Working Group is HPA UK's forum for discussing training best-practice, monitoring developments in installation and installer standards, and supporting the development of a highly-skilled workforce through direct interaction with Government and the Building Safety Regulator.

## Residential Technical

HPA UK's Residential Technical Working Group discusses technical matters relating to heat pump systems in homes. The group monitors standards, explores strategic technical matters affecting sector growth, and supports HPA UK's responses to consultations requiring detailed technical consideration.

## Shared Ground Loop, Low Carbon Heat Networks & Drilling

This Working Group brings together specialists in shared ground and ambient loop systems, low carbon heat networks and drilling. Members collaborate on technical standards, regulatory and policy frameworks, safety, and best practice to support the growth of low-carbon heat networks and ground infrastructure.

# Our Forums

Our Forums are an opportunity for members to come together to discuss areas of opportunity and hear more about the HPA UK's work on their behalf.

## Communications Forum

A space for members to share insights on public engagement, consumer messaging, and industry communications relating to heat pumps. The Forum helps shape HPA UK's external narrative and supports members in aligning messaging across the sector, with the opportunity to hear about upcoming campaigns and events.

## Policy Forum

A twice-yearly opportunity for members to hear directly from the HPA UK policy team, discuss emerging policy developments, and contribute to the Association's strategic policy priorities.

## Installer Forum

Our forum to discuss matters relating to those who install heat pumps (\*Note this is open to all member levels, subject to being actively involved in the installation of heat pumps).

# Policy and Public Affairs

We want our members views to be at the forefront of decision makers minds when it comes to making decisions in relation to the heat pump market. **As the unified voice of the sector, HPA UK is uniquely positioned to represent members at the highest levels of government.** Our policy and public affairs work includes:

- Regular communications on the latest in heat pump policy development
- Bi-Weekly Policy Meetings (Executive membership only)
- Attendance at HPA UK Policy Forum
- Member workshops on relevant consultation workshops and an ability for all members to feed into the HPA UK's collective consultation responses
- Attendance and Engagement at Ministerial level and with UK Government's for HPA UK members behalf
- Opportunity to attend workshops with Government departments on the latest and upcoming policy workings
- Development of the HPA UK's collective positions on policy priorities

# Data and Analysis

With the heat pump market constantly evolving, we know it's vital to stay on top of the latest market statistics and insights. Our data is used by government departments, regulators, and industry leaders to understand market trends and plan for the future. **As a member, you gain access to an exclusive level of detailed insight.**

HPA UK offer:

- **Regular scrutiny of publicly available data**, clearly laid out to show what matters to you; covering Government grant and incentives overviews.
- **HPA UK Market Data: Heat pump sales data** (details subject to membership level), data on the number of individuals who have completed a recognised heat pump training qualification.
- **Topical analysis**; whether it's projecting the future workforce, comparison to European markets, the economic benefits of installing heat pumps and ensuring the supply chain is there to meet the Future Homes Standard, HPA UK focuses on creating up to date and useful modelling and analysis to support our members and the sector.

# Our Events

HPA UK delivers a year-round programme of member events designed to inform, connect and influence the future of heat pumps in the UK.

## **Online events**

We host regular online forums, working group meetings and briefings, giving members direct access to policy updates, technical insight and industry discussion without the need to travel. These sessions are practical, well-chaired and focused on real issues affecting the market, with opportunities for members to contribute, challenge and share experience.

## **In-person events**

Our in-person programme includes conferences, strategy sessions, parliamentary and stakeholder events, and member networking opportunities. These events bring together manufacturers, installers, developers, policymakers and partners to share best practice, explore innovation and strengthen relationships across the supply chain. Many include sponsorship opportunities for our members to get their brand seen both within and outside of the membership.

## **Member-led and relevant**

Many of our events are shaped by members through HPA UK Working Groups, ensuring content stays relevant, timely and grounded in the realities of delivering heat pump solutions at scale. From technical detail to policy direction, HPA UK events give members a voice, visibility and a seat at the table as the low-carbon heat sector continues to grow.

## Upcoming Events:

Parliamentary Reception | 27th April

Futurebuild | 12<sup>th</sup> May

InstallerSHOW | 23rd - 25th June

HPA UK Annual Conference | 3rd December

# What Our Members Say...

8 out of 10 for good value for members and member satisfaction

“ Grant UK is proud to be a member of HPA UK, who are serving as **an incredibly proactive industry body** during a pivotal time for renewable heating. HPA UK brings together the voices of those that need to be heard from the heat pump sector and represents them where needed.”

**Anna Wakefield, Grant UK, Executive Member**

“ HPA UK **briefings on government consultations save me hours of reading** through them myself, and I appreciate the responses that you send on behalf of the industry.”

**Ben Dyson, Cosier Heat, Installer Member**

“ HPA UK activity in promoting legislation and standards is completely transparent, and **market reports are highly detailed, some of the best that I have ever seen from a trade association.** Weekly communications are always to the point and welcomed. Excellent work HPA UK.”

**Tony Brown, Inta, Full Member**

“ HPA UK are an excellent trade association with a **clear strategic focus.** Their dissemination of information to members is exemplary. The key relationships they have built with civil servants and members of parliament only adds to their strengths. The team do a great job in **balancing the diverse views of members resulting in a well-balanced and unified position** which represents all members. I would highly recommend HPA UK to others in the industry.”

**Victoria Matthews, Vaillant, Executive Member**

# HPA UK Activity to Date

In 2025, HPA UK held:

52

Member meetings

237

Meetings with stakeholders

26

Member workshops

120

Government policy official calls



HPA UK represents members at the highest level through:

- Seats on:
  - UK Government’s Warm Homes Panel
  - Retrofit System Reform Advisory Panel
  - Scottish Heat in Buildings Strategic Advisory Panel
- Onboarding our Patron Tom Hayes MP
- Hosting events to raise awareness outside Westminster and Holyrood



HPA UK have provided up-to-date analysis through the publication of reports such as:

- From Carbon to Competitiveness: The UK opportunity associated with decarbonising residential heating
- Heat Pump Supply Chain readiness to deliver Net Zero Homes
- Projecting the Future Domestic Heat Pump Workforce



We continue to support the sector through guidance and standards work.

Recent activity includes:

- Publication of RCD Selection Guidance
- Engagement with MCS Heat Pump Working Group
- Engagement with engagement with technical legislature such as SSES, F-Gases, and EcoDesign.



# Membership Fees

Member level	Annual fee
Executive Member	£17,500+VAT
Full Member	Tiered Membership
Associate Member	£999+VAT
Installer Member	£199+VAT (free for MCS Certified Installers)
Affiliate Membership: 1. Student 2. School/College/University 3. Individual	1. £25+VAT 2. £300+VAT 3. £300+VAT

Tier	UK Turnover in Heat Pump Activity*	Annual Fee
1	Under £500,000	£600+VAT
2	£500,000 - £1m	£1,100+VAT
3	£1m - £2.5m	£1,700+VAT
4	£2.5m - £5m	£2,800+VAT
5	£5 - £10m	£4,000+VAT
6	£10m - £25m	£6,200+VAT
7	£25m - £50m	£9,500+VAT
8	£50m - £100m	£12,500+VAT
9	Over £100m	£15,000+VAT

\*UK turnover in heat pump activity is defined as products, services and ancillary items directly involved in heat pump delivery and the supply chain.

# Get In Touch...

## How to join HPA UK

1. Review the membership benefits and determine your membership level.
2. Complete the HPA UK online application form

## Next steps...

A member of our team will be in touch shortly after you have completed your application form to discuss your membership further.

Your membership benefits start instantly once your application is approved.



To find out more, visit [hpauk.org.uk/membership](http://hpauk.org.uk/membership)

MCS certified heat pump installer? Register for free installer membership [here](#).

Need to talk further? Contact our Membership team:



### **Stephen Bielby**

Membership and Events  
Consultant

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### **Olivia Smalley**

Head of Policy and  
Communications

[olivia.smalley@thehpa.org.uk](mailto:olivia.smalley@thehpa.org.uk)

Complete your membership application today:

